



**MTWWT**





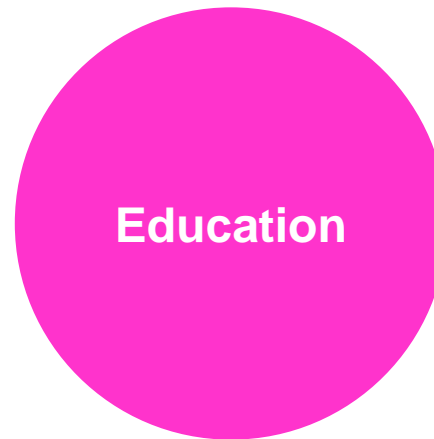
# MINI TENNIS WORLD TOUR

*Changing lives through tennis*

Impact Report 2017-20

## Order of play

- **Introduction**
- **Impact, covering:**



- **What's next?**



# INTRODUCTION



# Introduction



- The Mini Tennis World Tour (MTWT) is a charitable programme that delivers tennis to deprived schools and orphanages around the world, training local community leaders and shipping out tennis equipment for them to continue to play.
1. In 2017 founder Matt Smith travelled to 28 countries with nothing but a guitar case filled with tennis kit and carry-on luggage. Delivering tennis and training the community leaders.
  2. Sponsors Zsig Sports shipped out equipment to the communities so they could continue to play
  3. 2018 – 2020 the community leaders delivered the programme with ongoing remote support from the team

# Inspired by fun internal competition and Tennis For Kids

The Mini Tennis World Tour was inspired by the internal recreational world tour competition set up by founder Matt Smith at Team Bath Tennis, combined with his work writing, tutoring and delivering the Tennis for Kids programme (a UK starter programme, which has now introduced more than 100,000 new kids to the sport in the UK), an idea stuck....

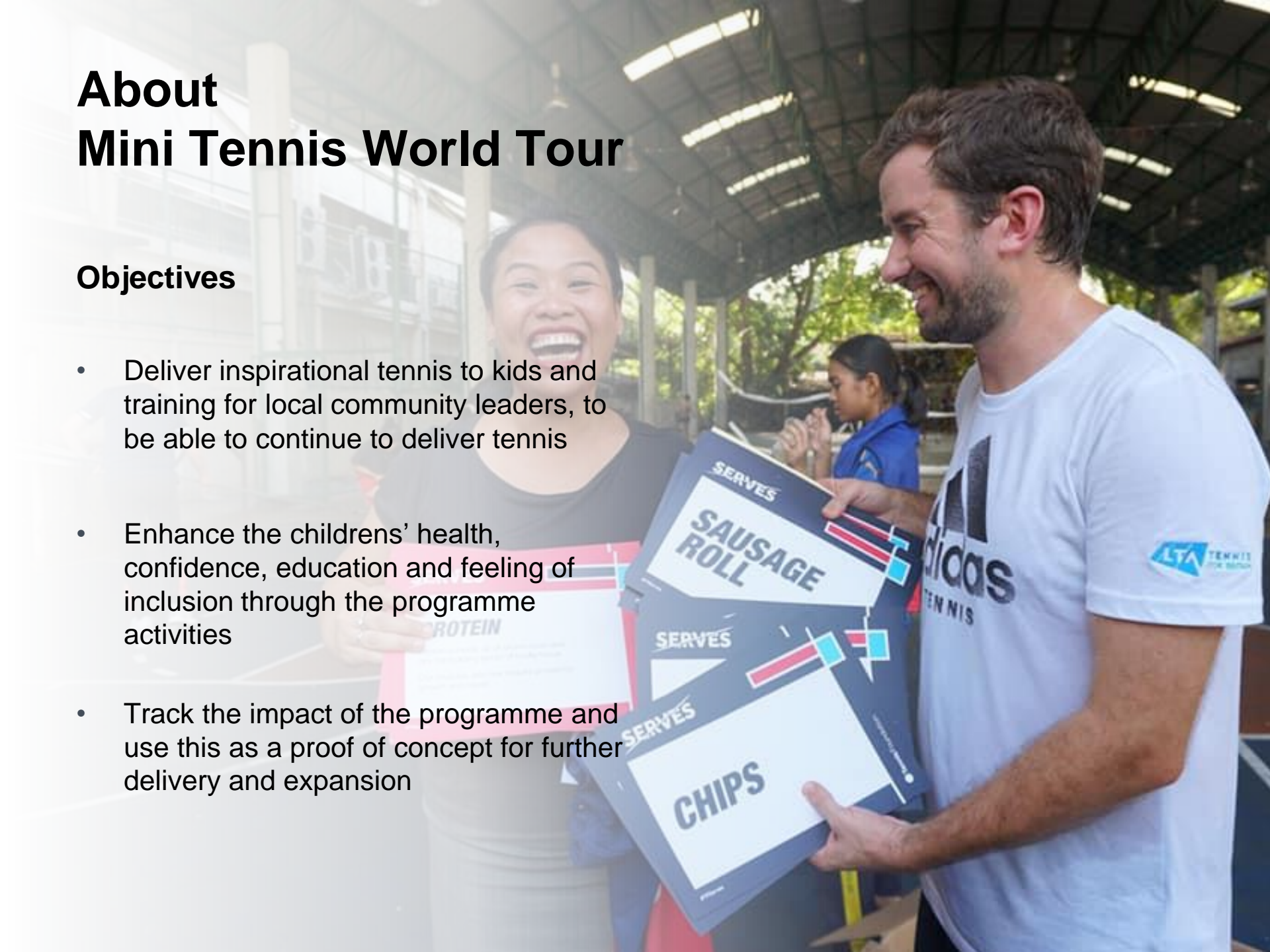
If it can work in the UK, then why not around the world? Tennis for anyone anywhere. With the mission of 'Changing Lives Through Tennis'



# About Mini Tennis World Tour

## Objectives

- Deliver inspirational tennis to kids and training for local community leaders, to be able to continue to deliver tennis
- Enhance the childrens' health, confidence, education and feeling of inclusion through the programme activities
- Track the impact of the programme and use this as a proof of concept for further delivery and expansion



# Programme stats

- **28** countries were visited in 2017
- Over **100** communities delivered to
- **30** community leaders trained
- **11,500** children engaged on the programme
- **50%** female and male split of participants





*'Give a man a fish and he can feed his family for a day, give him a net and they can play tennis for a lifetime'*

Well known proverb



# About the impact report

## Objectives

- Measure the impact of the programme on the children's' Health, Confidence, Education and Inclusion
- Undertake an evaluation of the programme activities and to identify what to stop, start and continue

## Research activities

- A pre and post evaluation survey went out to all the communities
- We received 24 surveys back from 5 of the communities in early 2021
- Covering 1122 children = 9.75% of all children on the programme



IMPACT



# Health

An increase in the children's:

- Mental health
- Level of exercise
- Nutrition and food knowledge



**100%**

tracked higher levels of  
mental health and  
happiness

**82%**

showed an increase in  
their health and physical  
literacy

**31%**

of children showed an  
increase in their  
nutrition and food  
knowledge



# Health

*‘An incredible activity that provides **health and wellbeing for all the children in the community.** Thank you!’*

*Paola Banks, Rincón Verde, Directora, **Ecuador***



*“The children were very excited to get some equipment that they’ve never played with, the **excitement in their faces was worth everything**”*

*Melody Robinson, Activity coordinator, Montanita Orphanage, **Ecuador***

# Self-Confidence

## An increase in the children's:

- Acknowledgment of their individual strengths
- Level of communication
- Resilience



**100%**

Reported feeling more confident in themselves and their body language

**21%**

Increase in communication within a team and ability to voice their opinion

**23%**

Increase in showing resilience through setting own goals and understanding setbacks



# Self-Confidence



IMAGE

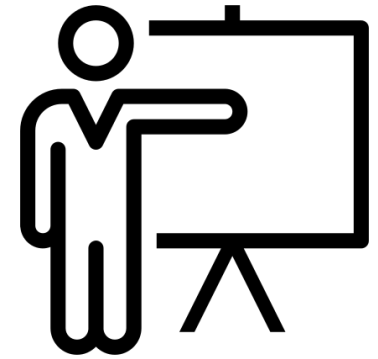
*‘A great programme, which **helps to resolve internal confrontations** of the child, since it allows the individual to work on their own, with a partner and in teams to overcome problems ‘*

*Paola Banks, Rincón Verde, Directora, **Ecuador***

# Education

## An increase in the children's:

- Attendance at school
- Levels of concentration and focus
- Achievement at school



Children on the programme are over

**20%**

more likely to attend school classes

**100%**

of children participating in tennis saw an increase in their concentration and focus at school

**75%**

Of children showed higher levels of achievement at school





# Education



Children arrive **more motivated** to go to class when they know they will be able to play with their friends and afterwards they are more relaxed and are able to focus more on work.

Alba Mendoza, Communications Manager,  
Amigos de Santa Cruz, **Guatemala**

The children are **happier to go to the school**, before there used to be only 2 or 3 children attending school from the group, now there are 18 of them regularly attending.

Ernesto Porcel, President, Tenis Club  
Ferroviario, **Bolivia**

# Inclusion

## An increase in the children's:

- Feeling of equality
- Diversity in their friendship groups
- Sense of belonging



**100%**

Showed an increase in the children's sense of belonging.

**31%**

Of the children had a more diverse set of friends once participating in tennis

**14%**

Increase in the children's feeling towards being equal in their communities



# Inclusion



*With the help of the teachers, they slowly started to become a team, and they learned to help each other. They also started to include the children who were struggling and eventually **integrating better in their community**.*

*Mauela Simón Pérez, Early Education Coordinator, Amigos de Santa Cruz, **Guatemala***

WHAT'S NEXT?



# What we will **START**, **STOP** and **CONTINUE** with further support

- **Start** delivering more equipment packs for schools/large groups. An additional 10 packs are required each year c.£5000 to continue levels of growth and to support the communities we visit
- **Start** travelling back and visiting the communities to train and support the community leaders\*. With many coaches volunteering their time to travel and give back
- **Stop** shipping the equipment, as shipping costs have proven too high, with 10% lost or destroyed, due to corrupt postal services. Coaches will take the equipment it with them instead when travelling and leave with the communities
- **Continue** supporting the leaders remotely. Delivering lesson plan pdfs from LTA and ITF in their native languages

\*This has been difficult in 2020, with planned trips cancelled

# Success as the ITF take on Tennis For Kids

We are proud that in late 2020 the International Tennis Federation (ITF) announced that they will be taking on the Tennis For Kids programme as part of their Junior Tennis Initiative, which delivers to over **130 nations**. Helping the programme reach hundreds of thousands of children around the world

The Mini Tennis World Tour has acted as a **proof of concept** for a sustainable and impactful training and delivery of tennis on a **global scale**.



A special thank you to our sponsors and supporters



# How to help

To follow the journey, support, donate or to volunteer, visit:  
[www.minitennisworldtour.com](http://www.minitennisworldtour.com)

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Thank You